Expenditure incurred on advertisement by Department of Tourism

3148. SHRI MOHAMMED AFZAL *alias* MEEM AFZAL:

Will the Minister of CIVIL AVIATION AND TOURISM be pleased to state:

(a) what is the amount spent by his Ministry on advertisement on Tourism during the years 1990-91 and 1991-92; and

(b) what is the value of advertisement which have been given to the newspapers (language-wise) during the said period?

THE MINISTER OF CIVIL AVIATION AND TOURISM (SHRI MADHAVRAO SCINDIA): (a) and (b) The expenditure incurred on release of advertisements in the domestic press media including newspapers by the Department of Tourism during the years 1990-91 and 1991-92 language-wise is as follows:—

1990-91

Language	Amount
English	Rs. 8,20,801.00
Hindi	Rs. 91,120.00
Gujarati	Rs. 51,000.00
Bengali	Rs. 25,000.00
Total	Rs. 9,87,921.00

1991-92

Language	Amount
English	Rs. 3,66,663.00
Hindi	Rs. 2,16,220.00
Total	Rs. 5,82,883.00

Withdrawal of restricted area permit from North Eastern region

3149. SHRI DAVID LEDGER: Will the Minister of CIVIL AVIATION AND TOURISM be pleased to state:

(a) whether Government are aware that the Restricted Areas Permit system is the greatest impediment to the growth of tourism in the North Eastern region;

(b) if so, whether Government are considering its withdrawal; and

(c) if not, what are the reasons therefor?

THE MINISTER OF CIVIL AVIATION AND TOURISM (SHRI MADHAVRAO SCINDIA): (a) to (c) Regulation regarding restricted areas in the North East region has been reviewed recently and some relaxations in the conditions for entry by foreign tourists has been introduced.

Foreign and Nris Investment in Development of Tourism

3150. SHRIMATI VEENA VERMA:
SHRI MURLIDHAR CHANDRAKANT BHANDARE:
SHRI RAJUBHAI A. PARMAR:

Will the Minister of CIVIL AVIATION AND TOURISM be pleased to state:

(a) whether during his recent visit to New York in October he took the opportunity for inviting foreign and non-resident Indian investors to invest in the development of tourism infrastructure in India;

(b) what are the places he visited and which interests and organisations did he contact for exploring and exploiting foreign and NRI-resources for development of tourism in India; and

(c) what was the precise response of the different foreign and NRI interests and organisations to his proposals and in which specific areas of tourism

development such investment is likely?

THE MINISTER OF CIVIL AVIATION AND TOURISM (SHRI MADHAVRAO SCINDIA): (a) to (c) Meetings were held with prominent Americans, Non-Resident Indinas, travel trade and media including press and television. In these meetings the Foreign Investment Policy of India was explained and an invitation was extended to invest in India and to take advantage of the new liberalised economic policies. The response was positive and is likely to result in increased foreign and Non-Resident Indian investment in India.

Development of Tourist Infrastructure for Pilgrimages on Hill Tops

3151. SHRIMATI VEENA VERMA:
SHRI MURLIDHAR CHANDRAKANT BHANDARE:
CHOWDHRY HARI SINGH;
SHRI RAJUBHAI A. PARMAR:

Will the Minister of CIVIL AVIATION AND TOURISM be pleased to state:

(a) whether in the context of tourism drive, special schemes and projects have been undertaken or are being undertaken to facilitate easy approach, by way of providing road and another transport to places of pilgrimages, on hill-tops; and

(b) if so what are the details of pilgrimages to be focussed upon for development of tourist infrastructure during the Eighth Five Year Plan period and the allocation made therefor in the Central and States sectors?

THE MINISTER OF CIVIL AVIATION AND TOURISM (a) No, Sir.

(b) Does not arise.

Development of Sindhudurg in Maharashtra

3152. SHRI KAMAL MORARKA: Will the Minister of CIVIL AVIATION AND TOURISM be pleased to state:

(a) whether he conducted an aerial survey of Sindhudurg, district of Maharashtra with a view to develop it as a tourist spot;

(b) if so, what are the details thereof;

(c) whether Government have drawn any programme to develop the region to attract tourists; and

(d) if so, what are the details thereof?

THE MINISTER OF CIVIL AVIATION AND TOURISM (SHRI MADHAVRAO SCINDIA): (a) No, Sir.

(b) Does not arise.

(c) and (d) Sindhudurg has been included in the Travel Circuit indentified by the Centre for intensive development. The State Government has yet to formulate specific proposal for various infrastructural development.

विमान किराया नियत करने के मानदंड

3153. **श्री महेश्वर सिंह:** क्या नागर विमानन और पर्यटन मंत्री यह बताने की कृपा करेंगे कि:

(क) घरेलू विमान किरायों को नियत करने के क्या-क्या मानदंड हैं;

(ख) क्या इंडियन एयरलाइन्स के किरायों को नियत करने के मानदंड अन्य एयरलाइन्स कम्पनियों के ऐसे मानदंडों से भिन्न हैं; और

(ग) यदि हां, तो उनका ब्यौरा क्या है, और उक्त भिन्नता के क्या कारण हैं?

नागर विमानन और पर्यटन मंत्री (श्री माधवराव सिंधियां) : (क) आरंभ में अंतर्देशीय रुपये किराये का निर्धारण 1958 में हवाई परिवहन परिषद द्वारा की गई सिफारिशों "टेपर" के आधार पर किया गया था। परिषद ने किराये ढांचे के विकास के लिए सेवा की लागत तथा सेवा के मूल्य पर विचार किया। किराये में उसके बाद वृद्धि ईंधन की लागत, दिक्कालन शुल्क, अवतरण तथा पार्किंग प्रभारों इत्यादि में बढ़ोतरी के आधार पर की गई है।